## CERTAIN CLASSES OF UNIVALENT FUNCTIONS WITH NEGATIVE COEFFICIENTS DEFINED BY LINEAR OPERATOR

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## Abstract

In the present paper, we have introduced and studied the subclass  $A_n(m, \beta, p, q, \lambda)$  of univalent functions with negative coefficients defined by new linear operator  $J^{\lambda}$  in the open unit disk  $U = \{z \in \mathbb{C} : |z| < 1\}$ . The main object is to investigate several properties such as coefficient estimates, distortion theorems, closure theorems. Neighborhood and radii of starlikeness, convexity and closetoconvexity of functions belonging to the class  $A_n(m, \beta, p, q, \lambda)$ .

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Keywords: Univalent Functions, Linear Operator, Subclasses, Distortion, Closure, Starlikeness etc..

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